

MEDIA GUIDE

WELCOME TO

WORLDSKILLS LEIPZIG 2013



Presented by



Dear Colleagues,

At WorldSkills Leipzig 2013, over 1000 young skilled professionals from more than 50 countries and regions will compete in 46 different skills. We are happy that you have chosen to report on this great Competition. In the following, we have put together a list of ways we would like to support you and your work here. For questions and comments, please do not hesitate to talk to us.

Your WSL2013 Media Team

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MEDIA CENTRE

In the media house (office building), accredited media representatives will have access to a sophisticated media center with two work areas, a lounge offering snacks and drinks for a fee and free fast wireless internet.

RESSOURCEN

Photos: www.flickr.com/photos/worldskills/ **Videos:** www.youtube.com/user/WorldSkillsTV

Skills/Teams: www.worldskills.org, dann Navigation Media, Media Website

Aframe: Video-Content-Management-System; Clips and raw material from the WorldSkills TV program are available here. Set up your account at <https://app.iframe.com/login>; **Find your account information at** media@worldskills.org.

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OPENING HOURS

Monday, 1 July 2013	10:00 – 20:00	
Tuesday, 2 July 2013	08:00 – 14:00	
	15:00	Briefing Opening Ceremony / Press Conference Room
Wednesday, 3 July 2013	08:00 – 20:00	08:30 Press Briefing / Media Center
Thursday, 4 July 2013	08:00 – 20:00	08:30 Press Briefing / Media Center
Friday, 5 July Juli 2013	08:00 – 20:00	08:30 Press Briefing / Media Center
Saturday, 6 July 2013	08:00 – 20:00	08:30 Press Briefing / Media Center
Sunday, 7 July 2013	08:00 – 15:00	

ELECTRICITY

The standard mains voltage in Germany is 230 volts. Equipment that is not designed for 230 volts requires a transformer. The socket outlets used in Germany are normally of the "Schuko" type. This means that adapters are needed for equipment with American or Japanese plugs, for example.

ACCREDITATION

MEDIA ACCREDITATION

Media accreditation for the WorldSkills Leipzig 2013 is processed through the website (<http://www.worldskillsleipzig2013.com/de/medien/>).

There is also the possibility to register in the Media Centre on site.

Please note: The media accreditation does not allow access to the Opening and Closing Ceremony or to the CCL (Congress Center Leipzig). To attend one of the conferences in the CCL please ask for an extra badge in media centre.

PICK-UP

To collect your press registration, present your press pass or letter of confirmation at the media center.

PRESS CENTRE

Location: Messehaus (administration building/main floor)

CODE OF CONDUCT

1. Media may take photos and film from outside the workshop area without any prior approval. Note: accreditation badges must be visible. If a person is acting suspiciously then they may be questioned by an Expert/s – in this case they are requested to comply fully with the Expert/s questions and requests.
2. No media can enter a workshop area during the Competition.
3. No media can enter a workshop area during breaks in the Competition without the permission of the Chief Expert for that skill. Specific 'shots' or 'angles' are to be organized in discussion with the Chief Expert, the compatriot Expert and the Competitor.
4. No media can communicate with a Competitor without the permission of the Chief Expert and the compatriot Expert.
5. No media is to enter the 'personal space' (i.e. do 'close-ups') of a Competitor without the permission of the Chief Expert and the compatriot Expert.
6. Media must respect any signage at the skills about flash photography as some skills do not allow flash photography as specific times for the safety of the Competitors.

Any Media who do not comply with this are at risk of having their accreditation revoked.

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SCHEDULE

Official Opening Press Conference on July 2 at 13.00 in Hall 5 of the Congress Center Leipzig (CCL)

DATUM	ZEIT	EVENT
Tuesday, 2 July 2013	19:30 – 21:30	Opening Ceremony
Wednesday, 3 July 2013	10:00 – 17:00	Competitions
Thursday, 4 July 2013	09:00 – 17:00	Competitions
Friday, 5 July 2013	09:00 – 17:00	Competitions
Saturday, 6 July 2013	09:00 – 14:00	Competitions
Sunday, 7 July 2013	19:30 – 22:30	Award and Closing Ceremony

CONFERENCE PROGRAM

WorldSkills Leipzig 2013 is framed by a premium Conference Program with the theme „OUR YOUTH - OUR FUTURE“ which hosts a multitude of national and international conferences and meetings. All of the conferences and meetings will discuss the present and future of vocational training worldwide. Leading institutions and leaders from industry, business, governments, and vocational training are expected. The Conference Program offers an ideal base for international networking.

HIGHLIGHTS

- WorldSkills Leaders Forum „Our Youth – Our Future“ - We are very excited to announce that Brazil's former President Luiz Inácio Lula da Silva (Lula) will give the keynote address during the WorldSkills Leaders Forum 2013 (WSLF) on 4 July in Leipzig, Germany as part of the 42nd WorldSkills Competition.
- Series of Seminars Global Skills Marketplace „Discover Skills Unlimited“ - The Global Skills Marketplace (GSM) is the international forum where Members and guests are invited to “Discover Skills Unlimited”. It takes place in the Congress Center (CCL) on Friday, 5 July, from 10.00 to 16.00, in five different topic related seminar sessions. This specific seminar series aims to demonstrate the broad spectrum of current developments in vocational and education training worldwide and to share successful best practice examples.
- Conference on „GREEN INDUSTRIAL SKILLS FOR SUSTAINABLE DEVELOPMENT“, – Held by the United Nations Industrial Development Organization (UNIDO) in cooperation with the Bundesministerium für wirtschaftliche Entwicklung und Zusammenarbeit “BMZ” (Federal Ministry for Economic Cooperation and Development), WorldSkills Germany and the WorldSkills Foundation. - Tagung des Beratenden Ausschusses für Berufsbildung der Europäischen Kommission
- Conference of the advisory committee for vocational education of the European Commission.
- Conference „SKILLING THE FUTURE – VET AND WORKPLACE LEARNING FOR ECONOMIC SUCCESS“ – Held by the Organisation for Economic Co-operation and Development (OECD) and the Bundesministerium für Bildung und Forschung “BMBF” (Federal Ministry of Education and Research)

Locations: Conference Center (CCL), Training Center Borsdorf and Medien-campus Villa Ida.

For the full Conference Program schedule, information and registration please visit: www.worldskillsconference.com

To schedule interviews with either WorldSkills International President, Simon Bartley or CEO, David Hoey please contact media@worldskills.org

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GEFÖRDERT VON

Bundesministerium
für Bildung
und Forschung



EUROPÄISCHE UNION



Europa fördert Sachsen.
Europäischer Sozialfonds

STAATSMINISTERIUM
FÜR WIRTSCHAFT
ARBEIT UND VERKEHR



Freistaat
SACHSEN

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OVERVIEW MAP OF COMPETITION VENUE - LEIPZIGER MESSE



Connection to **B2**

- SECTOR 1**
Transportation and Logistics
- SECTOR 2**
Construction and Building Technology
- SECTOR 3**
Manufacturing and Engineering Technology
- SECTOR 4**
Information and Communication Technology
- SECTOR 5**
Creative Art and Fashion

- SECTOR 6**
Social and Personal Services
- GREEN TVET & SUSTAINABLE DEVELOPMENT**
- GREEN TECH/ E-MOBILITY**
- WORLDS OF DISCOVERY**
Discover your skill
- VENUE NAMING RIGHT PARTNER**

- ACCREDITATION CENTER/MEMBER SUPPORT**
- RESTAURANT**
- TRAM** **TRAM 16 TO CITY CENTER**
- SUBURBAN RAILWAY**

IMPRESSUM

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